Erasmus Mundus Project Idea

Partner Search

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| **Organization** | Center for International Education |
| **Name, position of a contact person** | Ms Nino Chinchaladze, director |
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| **Proposed Project Name** | **Establishing Centers for European Education in South Caucasian countries** |
| **Overall objective** | To raise awareness about European education and contribute to its attractiveness in South Caucasus |
| **Specific objectives** | Develop local centers strategies for promoting European Education;  Establishing Advising Centers network for promotion European Education in three Caucasus countries;  Spreading information about higher education systems and universities in Europe;  Organizing reference area about European Education and universities in Europe;  Promoting European higher education and the centers services through local media ;  Advising students and professionals about study opportunities in Europe, namely about   * European Universities * Scholarship opportunities * Language courses * Summer schools * Standardized tests   Creating web site ‘Education Europe’;  Second Phase   * Spreading information about scholarships offered by European Universities * Target group for the project will be students and professionals in Georgia, Azerbaijan and Armenia, future students and their families, general public interested in European Education, as there is the lack of information about study opportunities in Europe * Organizing events to promote European Education – European Education days, European education fairs, seminars for the local university staff, local resource centers * Develop booklet “If you want to study in Europe” in Georgian, Azerbaijani and Armenian languages * Develop leaf lets “Study in Europe” in Georgian, Azerbaijani and Armenian languages * Develop web site about scholarship opportunities in Europe * Develop electronic lists with regular information and news to deliver to the interested parties * Regular seminars on European Education with volunteers and international organizations in all three countries British Council, DAAD, Dutch Embassy and others * Developing marketing plan for promoting European Universities, Each center will develop its own plan |
| **Project duration** | 30 months |