**Concept paper**

**International Accreditation**

**IUG - MBA Curriculum Development**

**Introduction:**

IUG is an independent academic institution located in Gaza . IUG is a home to the well-planned programs, a way to the different community levels and a place for researchers and good teachers. IUG is a member of four associations: International Association of Universities, Community of Mediterranean Universities, Association of Arab Universities and Association of Islamic Universities.

The Faculty of Commerce was formed in 1981 to meet the challenges of labor market and to improve the society in the field of business as well. The Faculty of Commerce tries hard to:

• Train and develop Palestinian youth in order to provide the labor market with the greatly needed managers, professionals, and business specialists;

• Build strong and positive links with business in community and act as a catalyst for the dissemination of the knowledge and expertise that help enhance effectiveness and productivity;

• Develop students’ skills, personalities and leadership capabilities.

The Faculty of Commerce awards the degree of Bachelor of Science in Commerce with a major in one of the following fields: Accounting, Accounting in English, Economics & Political Sciences, Economics, Economics and Applied Statistics, Business Administration, Business Administration in English, Banking & Finance.

On the other hand, the faculty has the following Master degrees: Master of Business Administration, Master of Accounting, and Master of Economics.

Graduates of the Faculty of Commerce will be able to work in all fields, whether with government organizations, public enterprises or private sector.

**Project Overall Objective\Purpose:**

Seeking International Accreditation for the Islamic University of Gaza (IUG) Master of Business Administration Degree & the development of the Curriculum in order to reach the international standards and to enrich the academic subjects

**Project Objectives:**

* Curriculum development and using international cases
* Enhancing staff abilities by training, conducting field visits, research abilities…
* Upgrading current recourses & capacities such as: lecture rooms, labs, computers, equipments, Periodicals…etc
* Teaching methods diversification that promotes students self learning and practicing international case studies
* Data base enrichment for MBA thesis that covers the IUG & other Palestinian Universities in Gaza & west bank
* Creating international Linkages with MBA programs regionally, internationally and with the needs of the business sector
* Conducting international conference for MBA students, academics, practitioners, private businesses, governmental officers & NGOs professionals

**Project Achievements:**

* International Recognition & Accreditation is reached from regional & international bodies
* Developed Curriculum and international cases applications are used in the IUG-MBA program
* Staff abilities are enhanced & teaching methods will be diversified leading to optimizing performance
* Students self learning abilities are promoted, international case studies & research abilities are partitioned
* Current recourses & capacities are upgraded (lecture rooms, labs, computers, equipments, Periodicals, hard copies, text books, periodicals…etc)
* Data base are enriched & integrated for MBA thesis from IUG & other Palestinian Universities
* Removing the duplication & redundancy of students’ master thesis & enhancing collaboration of research efforts
* International Linkages & networks are created with MBA programs regionally, internationally and matching the needs of business sector
* International conference is presented for MBA students, academics, practitioners, private businesses, governmental officers & NGOs professionals

**Project Team:**

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